

SightFirst has ...

- Prevented serious vision loss for **27 million**
- Provided **114 million** treatments for river blindness
- Restored sight to **7 million** with cataract
- Improved eye-care services for **hundreds of millions**
- Built or expanded **300** eye hospitals and clinics
- Upgraded **337** eye centers with equipment
- Trained **345,000** ophthalmologists, ophthalmic nurses, and other professional eye-care workers
- Launched world's first-ever initiative to combat childhood blindness in partnership with the World Health Organization. **Thirty** pediatric eye-care centers will be established.
- Awarded more than **US\$211 million** for **896** projects in **90** countries



- An estimated 37 million people are blind today.
- At least 80% of blindness is reversible or could have been prevented.
- That is why Lions Clubs International Foundation (LCIF), and more than 1.3 million Lions club members, are engaged in a global campaign to eliminate avoidable blindness.

What is the SightFirst program?

The mission of the SightFirst program is to significantly reduce preventable and reversible blindness worldwide but particularly in developing countries, where 90 percent of avoidable blindness exists. SightFirst grants are considered for projects that (1) result in a significant and measurable reduction in blindness in a specified region, (2) target the leading blinding diseases and/or address crucial unmet eye-care delivery needs at regional and national levels and (3) use cost-effective and sustainable strategies.

10 things Lions need to know about Campaign SightFirst II

1 Lions have saved the sight of 27 million people worldwide through the SightFirst program.

2 The world looks to Lions as leaders in the international effort to eliminate avoidable blindness.

3 More than US\$202 million in SightFirst grants have been awarded by LCIF.

4 Lions made SightFirst possible by raising US\$143 million in Campaign SightFirst in 1991-1994 which increased to US\$200 million through investments and other donations.

5 Within two years, remaining SightFirst funds will be depleted and there is much work yet to be done.

6 New challenges to sight could raise the world's blind population from 37 million to 74 million by 2020. Millions of children are blind and another child goes blind every minute.

7 After careful study, Lions International Board of Directors endorsed CSFII, a worldwide campaign to raise at least US\$150 million to continue SightFirst's success and combat emerging threats to sight.

8 An additional US\$50 million will extend Lions "Vision for All" through rehabilitation, research and reaching out to vulnerable populations in developed countries.

9 Because SightFirst is an extraordinary worldwide effort, CSFII seeks funds in addition to those provided for other important Lions activities.

10 Campaign SightFirst II was launched at the 2005 International Convention in Hong Kong and will celebrate success at the 2008 International Convention.

The Years of Campaign SightFirst II

Year 1 - 2005-2006 Education and Preparation

Training and development for CSFII Leaders

Year 2 - 2006-2007 Inspiration and Motivation

Clubs begin intensive fund raising; Fund-raising results reported at the 2007 International Convention

Year 3 - 2007-2008 Participation and Celebration

Club fund raising continues; CSFII concludes at the 2008 International Convention

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